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VIDA AQUATICA DIVE CENTER NAMED MEXICO DIVING COMPANY OF THE YEAR

PLAYA DEL CARMEN, Mexico - July 26, 2016 - Located at the newly re-imagined Mahekal Beach Resort, Vida Aquatica Dive Center - known as Playa del Carmen's most-trusted dive operator - has been recognized as the Mexico Diving Company of the Year by the 2016 Luxury Travel Guide Awards.

"We're proud that Vida Aquatica has received the prestigious title of Mexico Diving Company of the Year," said Barbara Blair, Manager of Vida Aquatica Dive Center. "Our goal is to create unforgettable memories for guests through unique aquatic adventures, and we are thrilled our efforts have achieved this recognition."

Representing the pinnacle of hospitality achievement, the Luxury Travel Guide Awards champion the best in the travel and tourism industry. More than two million subscribers, hotel guests, travel agents and industry experts nominate deserving candidates, and each winner undergoes rigorous assessment by a panel of industry professionals.

One of the oldest operating dive centers in Playa del Carmen, Vida Aquatica provides divers of all experience levels with memorable underwater encounters - from exploring stunning coral reefs and vast cenotes, to dive training and certification courses in the large, resort-sized swimming pool. With knowledgeable, attentive instructors, among the first to explore and name many of the area's beautiful reefs, Vida Aquatica focuses on safety and fun, as well as protecting the region's valuable marine environment. In addition to diving and snorkeling excursions, the dive center also offers fishing tours throughout the Riviera Maya, as well as paddle board, kayak and snorkeling equipment rentals.

For more information on Vida Aquatica Dive Center, please visit www.vidaaquatica.com or call toll-free 1(877) 235 4452 ext. 594. To engage with Vida Aquatica socially, find us on Facebook by searching "Vida Aquatica Dive Center" or Twitter at @VidaAquaticaPDC.

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