



MAHEKAL BEACH RESORT APPOINTS CLAIRE MORLEY AS GROUP & WEDDING SALES MANAGER

PLAYA DEL CARMEN, Mexico – March. 13, 2018 – Playa del Carmen’s Mahekal Beach Resort – nestled between the dense Riviera Maya jungle and the area’s longest stretch of beach – proudly announces the appointment of Claire Morley as Group & Wedding Sales Manager for the nationally-acclaimed resort. In this position, Claire will oversee the ongoing growth and momentum of the property’s wedding and special event-focused sales and services.

At Mahekal, Claire will work with a team of on-site planning professionals to maximize revenue through prospective group sales opportunities, while highlighting the property’s unique spaces – from its intimate Ceremony Garden and Celebre open-air ballrooms to Fuego Beach and the Palms Garden, catering to small groups and larger parties up to 150. Claire will also travel to industry-specific trade shows on the resort’s behalf, maintaining current relationships while developing new clientele.

Claire brings more than 20 years of cross-industry experience to her role at the 196-room bungalow style resort, with six years dedicated specifically to weddings, events and hospitality. Most recently, she held the position of Wedding Manager for AMResorts, a collection of luxury resorts in Mexico, the Dominican Republic, Jamaica, Curacao, Costa Rica, Panama and Puerto Rico. Prior to that, she was a private wedding and events director throughout Mexico’s Riviera Maya. Although Claire originally hails from England, she has called Mexico home for more than 15 years, granting her a wealth of knowledge within the marketplace.

From cozy gatherings in the natural surroundings of tropical gardens, sparkling cenotes and fragrant flora and fauna to traditional seaside Mayan ceremonies at dusk, wedding wishes are granted at Mahekal Beach Resort. With cascading trellises, verdant gardens and lush greenery enveloping the betrothed throughout every section of the large, yet tucked away resort. Mahekal echoes a carefree, bohemian ambiance – gifting to-be-weds the ability to relax while resort specialists make wedding whims a reality. Mahekal’s creative planning services help guide dynamic duos through every step of the wedding process, from choosing the right venue and flowers, to selecting a special menu and wedding cake crafted by the on-property culinary team.

Mahekal Beach Resort is the only resort of its kind in all of Playa. Unlike other high-rise, corridor hotels, elevators are not found at Mahekal, and the buildings are not much taller than the palm trees surrounding them. Hand-laid, hidden stone pathways lead to 196 private, palapa-style bungalows, all steps from the sweeping, sandy beach, complete with open-air terraces, crochet hammocks, personal plunge pools or outdoor moon showers. Named as the no. 11 resort on Mexico’s Caribbean Coast by *Conde Nast Traveler*, this authentic raw-luxe retreat embodies a Swiss Family Robinson feel with high-end finishes and touches of Mayan culture. Greeted with crisp Caribbean scents, lush vegetation and colorful bougainvillea, Mahekal offers a memorable, magical escape with on-property amenities including four sparkling swimming pools, a seaside hot tub, a Mayan-inspired Revive Spa and fitness center, Vida Aquatica Dive Center, as well as five restaurants and bars. The ultimate coastal

experience is complete with a carefree, bohemian atmosphere, the look and feel of Mexico's traditional past with thrilling adventures nearby.

For more information on Mahekal Beach Resort, visit www.mahekalbeachresort.com or call toll-free 1(877) 235 4452. To engage with the resort socially, visit [Facebook.com/mahekalbeachresort](https://www.facebook.com/mahekalbeachresort) or find us on Twitter at @MahekalPlaya or on Instagram at @mahekal_beach_resort.

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