



SAY 'HOLA' TO UP TO 30% SAVINGS AT MEXICO'S NEWEST RESORT, MAHEKAL BEACH RESORT

PLAYA DEL CARMEN, Mexico - July 20, 2015 - As one of the "Best Places to Travel in 2015," as acclaimed by *Travel + Leisure*, Mexico's newest resort, **MAHEKAL BEACH RESORT**, invites sun seekers to escape the autumn chill and find tropical bliss in paradise with a "**FALL PREMIUM**" ESCAPE -- offering up to **30 percent savings** on four night stays with **rates starting at \$191/night***, **bookable now to Sept. 30, 2015, for travel Aug. 25 - Dec. 19, 2015**, including breakfast and dinner daily when using promo code LOS.

Upon arrival, travelers immerse themselves in the carefree, bohemian atmosphere and let go of worries once bags are dropped in one 122 individual thatched-roof bungalows, each appointed with private outdoor terraces and personal hammocks, with hand-laid stone pathways leading to each door step. To kick-off an invigorating fall escape, guests unwind on Mahekal's secluded beach, surrounded by nothing more than blissful sand, sparkling water and crisp Caribbean breezes. For those seeking more active adventures, Mahekal's on-property dive center, Cyan-Ha, offers guests the experience to explore the turquoise waters of the Caribbean and the colorful reefs that make Playa del Carmen one of the top diving destinations in the world.

Authentic exploration continues with a true taste of Mayan culture with famous fall events, such as the Riviera Maya Jazz Festival, Halloween in Playa, Mexican Independence Day, known as the best time of the year to see spectacular fireworks, or the 9th Festival of Life and Death Traditions in Xcaret. From the serene, beachfront location, to posh on-property amenities and plenty of exciting things to do nearby, Mahekal Beach Resort provides the perfect destination to escape end-of-summer blues.

Nestled between the dense Riviera Maya jungle and Playa del Carmen's longest stretch of beach, Mahekal Beach Resort celebrated its grand opening in December 2014 after completing a multi-million dollar transformation. This intimate beachfront retreat, now features 122 individual thatched-roof bungalows, all less than a two-minute walk from the turquoise waters of the Caribbean Sea. Additional new amenities include two pristine swimming pools, a seaside Jacuzzi, two re-imagined restaurants -- Las Olas and Cocina -- and three full-service bars -- Boli's, Itzi and Las Olas. From the famed 5th Ave. with boutique shopping, chic cafes and flavorful fare, to ancient Mayan ruins in Tulum and dazzling underwater caves at Xcaret!, Playa del Carmen provides exhilarating nightlife and local culture, just steps outside the resort.

For information on Mahekal Beach Resort, visit mahekalbeachresort.com or call 1(877) 235-4452. To interact with the resort socially, visit facebook.com/mahekalbeachresort.

*Based on availability; space is limited on this sale and may be subject to close outs; reservations require full pre-payment and are non-refundable; bookable only through direct sales via website or phone for a minimum of four-night stays or more. Offer includes 20 percent off Garden View room, 25 percent off Ocean View and Deluxe Ocean View Palapa and 30 percent off in Ocean Front and Penthouses, as well as breakfast and dinner daily; note dinner can be traded out for lunch. Rates are subject to change; room rates are per room, based on double occupancy. Blackout dates include Nov. 5-8, Nov. 12-15, Nov. 25-29, Dec. 11-12, 2015, and future dates that may be closed out. Space is limited.